



JANE WESMAN PUBLIC RELATIONS, INC.

322 Eighth Avenue, Suite 1702, New York, NY 10001

Tel: 212.620.4080 Fax: 212.620.0370

FOR IMMEDIATE RELEASE

**THE ART OF WAGING PEACE
A Strategic Approach to Improving
Our Lives and the World**

By Paul K. Chappell

Publisher: Prospecta Press/ Perseus

Publication Date: July 2013

Price: \$21.00/hardcover

ISBN: 978-1-935212-78-2

Contact: Felicia Sinusas

212-620-4080 x14

felicia@wesmanpr.com

or

Jane Wesman

212-620-4080 x11

jane@wesmanpr.com

“Captain Paul K. Chappell has given us a crucial look at war and peace from the unique perspective of a soldier, and his new ideas show us why world peace is both necessary and possible in the 21st century.”

– Archbishop Desmond Tutu, Nobel Peace Prize laureate

**WEST POINT GRADUATE AND IRAQ WAR VETERAN,
PAUL CHAPPELL, TRANSFORMS THE PRINCIPLES OF WAGING WAR
INTO A PARADIGM FOR WAGING PEACE IN NEW BOOK**

The Art of Waging Peace Offers Practical Tools For Ending Conflict

“Our greatest enemy today is not a particular group of people in a far-off country. Our greatest enemy is war itself,” asserts Paul K. Chappell in his new book **THE ART OF WAGING PEACE: A Strategic Approach to Improving Our Lives and the World** (Prospecta Press/July 2013). “The purpose of this book is to teach us not only how to create peace in our hearts and peace between countries, but peace within our own country.”

A West Point graduate, Iraq War veteran, and peace activist, Chappell provides tools people can use to approach the world’s challenges in an entirely new way. “Through my study and experience, I’ve realized that almost everything our society and the media teach us about war is a distortion of the truth,” he says. In his new book, Chappell shatters misconceptions and shows how to reshape the principles of waging war into guidelines for waging peace instead.

More

Drawing on his own life experiences as well as the insights of such great leaders as Sun Tzu, General Douglas MacArthur, Mahatma Gandhi, and Martin Luther King, Jr., Chappell has developed a four-pronged approach to waging peace. “These four lines of defense can stop violence in its tracks,” he explains. The principles include:

The Infinite Shield. Respect is the infinite shield. “Trying to attack hatred by being hateful in return is like trying to put out a fire by throwing gasoline on it,” writes Chappell. Demonstrating respect for others prevents dangerous situations from escalating, and can be a powerful tool for calming people down – a precursor to enabling them to think clearly. Chappell outlines the key elements of universal respect, including true listening (hearing not only people’s words, but their emotions, hopes, and fears), recognizing others’ potential (always treating them as if they are good people), and eschewing hypocrisy (practicing what we preach).

The Sword That Heals. When giving respect to others is not enough to ensure peace, the sword that heals uses strong ideas and persuasive dialogue to transform how people think. This includes such nonviolent tactics as protests and boycotts. In **THE ART OF WAGING PEACE**, Chappell describes how connecting a new and controversial idea to powerful ideals such as patriotism, justice, opportunity, freedom, or democracy, makes that new idea much more persuasive.

Deflection. Sometimes, hatred can breach the infinite shield and dodge the sword that heals. In these instances, deflection is the third line of defense against injustice and violence. “Deflection does not directly confront the underlying causes of people’s hatred,” Chappell says. “Instead, it gives them other concerns to think about, such as the serious consequences that might result if they decide to turn their hostile thoughts into hostile actions.” Forms of deflection include social norms (such as being perceived as a racist) and laws (like the use of federal soldiers to integrate Little Rock Central high school in 1957).

The Perilous Arrow. When the first three lines of defense fail, the only other avenue may be violence. Chappell calls violence the perilous arrow to demonstrate its escalating and unpredictable nature. “Once you shoot an arrow across a long distance, you lose control of it,” he explains. Chappell acknowledges that we may never be entirely rid of the need for violence when it comes to personal self-defense and police work. However, he contends that war has now become too dangerous and counter-productive for it to be an acceptable way of using the perilous arrow.

Based on this four-pronged approach, Chappell presents a compelling, step-by-step strategy for replacing our war system with a more effective security paradigm. The author urges that we develop a foreign policy based on respect (leading by example as a nation and ending our support for dictatorships); wage peace, not war (increasing humanitarian aid instead of relying on expensive military bases); strengthen international laws against dictatorships and corrupt governments; and use international police work to target terrorism (as opposed to war).

“Contrary to widely believed myths, it is not true that war protects our way of life and makes us safe,” declares Chappell. “We now have an amazing opportunity to implement an approach that would not only reduce our military budget, but truly promote peace and freedom around the world.” Powerfully written and drawing on rich wisdom and experience, **THE ART OF WAGING PEACE** provides practical tools to breach divides – between conservative and liberal, as well as across national boundaries – and to defeat injustice and end war.

#

ABOUT THE AUTHOR

PAUL K. CHAPPELL graduated from West Point in 2002, was deployed to Baghdad, and left active duty in November 2009 as a captain. The author of three other books, he serves as the peace leadership director for the Nuclear Age Peace Foundation and lectures throughout the country and internationally. He grew up in Alabama, the son of a half-black and half-white father who fought in the Korean and Vietnam Wars, and a Korean mother. For more information, visit www.paulkchappell.com.